



GENERAL INFORMATION

Life 88.5 reaches a lot of people across Kansas City!



180,000 people



62% female



3hr 15min
weekly listening time



35-64 average listener's age

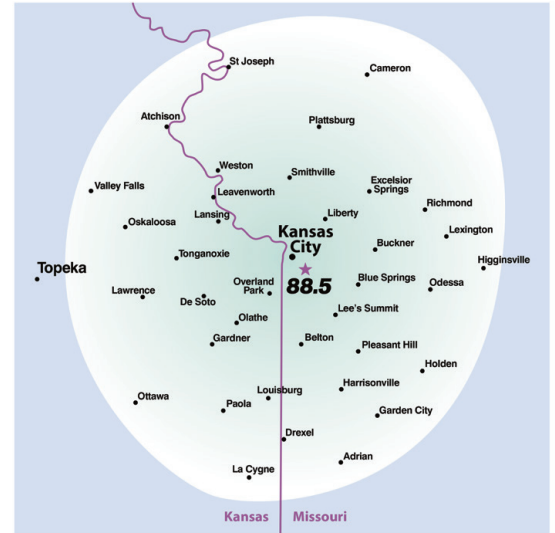


homeowner



married with kids

Coverage Map



LOCAL

Life 88.5 is the only live and local Christian Music station in Kansas City

MISSION

Life 88.5 exists to lead people to Christ and nurture believers in their spiritual growth through Christ centered media

VISION

To transform Kansas City by sharing the hope & joy of Christ with every person in every community we serve

CONTACT

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About Life 88.5

Life 88.5 is a local non-profit, non-commercial station featuring contemporary Christian music, engaging on-air talent, and a focus of involving and serving the communities that we reach.

Since signing on the air in 1970 as KLJC, 88.5 FM has uplifted and inspired hundreds of thousands of people throughout Kansas City. In mid-2013, as part of Northwestern Media, a ministry of the University of Northwestern, the powerful 100,000-watt station became known as Life 88.5 KJNW.

Northwestern Media started in 1949 when Rev. Billy Graham, then President of Northwestern College, signed on their first station, KTIS-FM in Minneapolis, with a prayer of dedication. Today, Northwestern stations broadcast on 81 outlets across 12 states and reach more than 1.4 million listeners each week.

Life 88.5 provides uplifting contemporary Christian music all generated from a state-of-the-art broadcasting facility in Overland Park. Social and digital media, mobile apps, and events have increased the reach, but the vision remains the same... to help change lives.

Life 88.5 was created in Kansas City... for Kansas City.